

ADVISORY No. 132 s. 2023  
October 6, 2023

In compliance with DepEd Order (DO) No. 8, s. 2013 this advisory is issued not for endorsement per DO 28, s. 2001, but only for the information of DepEd officials, personnel/staff, as well as the concerned public.

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**INVITATION TO PARTNER WITH METHARATH UNIVERSITY**

Metharath University takes immense pride in offering a diverse range of 19 programs across bachelor, master and doctor degrees.

As our valued partner, your international students (undergraduate students) will have access to remarkable scholarships, up to 400,000 baht, and up to 1,218,000 baht for doctoral degree. Moreover, we ensure their comfort and support with complimentary accommodation or transportation services.

For your bachelor students, we open doors to transformative experiences through student exchange projects and credit transfer programs with our strong university partners. They can study abroad in vibrant regions like 1) Wekerle Business School: Hungary; 2) International Institute of Management and Business: Belarus; 3) International University: Malaysia and Yincuan University of Energy and 5) Southwest Jiaotong University Hope College, China.

For further information, email at [kaayurui.s@mnj.ac.th](mailto:kaayurui.s@mnj.ac.th) or Whatsapp +66815202780.

For information and guidance.



Republika ng Pilipinas  
**Kagawaran ng Edukasyon**  
REHIYON V

HRRD/mde  
10/06/2023

**TANGGAPANG PANSANGAY NG MGA PAARALAN NG LUNGSOD NAGA**

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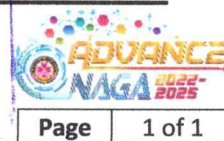
To: Assistant Schools Division Superintendent  
Chief Education Supervisors  
CID and SGOD Personnel  
OSDS Unit Heads  
Public Elementary and Secondary School Heads  
All Others Concerned

For information.

**SUSAN S. COLLANO CESO V**  
Schools Division Superintendent

DO 31, s. 2019 Rider Rev. 01

Address: Roxas Avenue, Triangulo, Naga City  
Telephone No.: 054-871-3455  
Email Address: [naga.city@deped.gov.ph](mailto:naga.city@deped.gov.ph)  
Website: [www.depednaga.ph](http://www.depednaga.ph)



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For further information, email at [kanvarat.s@mru.ac.th](mailto:kanvarat.s@mru.ac.th) or Whatsapp +66815202780.

For information and guidance.

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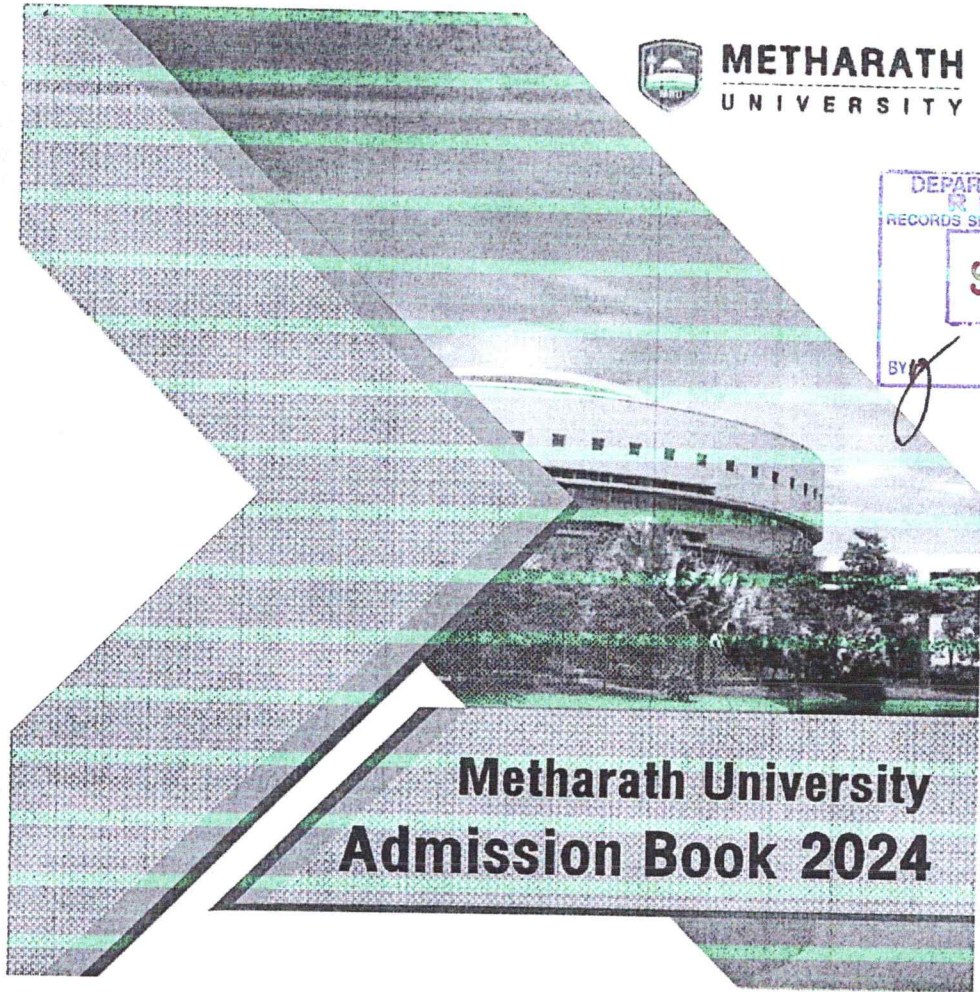
**METHARATH**  
UNIVERSITY

DEPARTMENT OF EDUCATION  
**RECEIVED**  
RECORDS SECTION, REGIONAL OFFICE NO. V

**SEP 28 2023**

BY: 

TIME: 12:59 P.M.



**Metharath University**  
**Admission Book 2024**



**METHARATH**  
UNIVERSITY

Admission Book 2024

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# About Metharath University

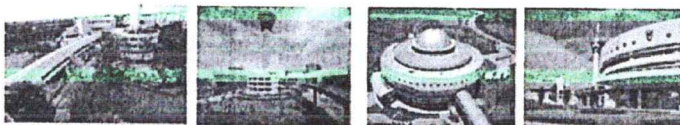
## ข้อมูลมหาวิทยาลัย

มหาวิทยาลัยเมธาร์ธ (มธร.) ชื่อเดิมมหาวิทยาลัยชินวัตร (มชว.) ก่อตั้งขึ้นในปี พ.ศ. 2542 ที่จังหวัดปทุมธานี ประเทศไทย มหาวิทยาลัยมีจุดมุ่งหมายเพื่อสนับสนุนการให้ความรู้แก่เยาวชนและสนองตอบความต้องการด้านต่าง ๆ ให้ทันกับกระแสการเปลี่ยนแปลงอย่างรวดเร็วด้านวัฒนธรรมการทำงาน การคิด และวิธีการดำเนินงานด้านต่าง ๆ ทั่วโลก มหาวิทยาลัยได้ให้ความสำคัญและส่งเสริมวัฒนธรรมที่สะท้อนให้เห็นถึงกลยุทธ์ใหม่ประชาคมของประเทศไทยเพื่อสร้างเศรษฐกิจที่มีศักยภาพซึ่งขับเคลื่อนด้วยนวัตกรรม เทคโนโลยี และความคิดสร้างสรรค์ สุภาพกิจและวิสัยทัศน์ใหม่ ซึ่งพบได้กับมหาวิทยาลัยเมธาร์ธ

มหาวิทยาลัยเมธาร์ธเป็นหนึ่งในมหาวิทยาลัยเอกชนที่ดีที่สุดที่สามารถให้การศึกษามหาวิทยาลัยนานาชาติในประเทศไทย มีทั้งหมด 17 หลักสูตร 3 คณะวิชา ครอบคลุมหลักสูตรปริญญาตรี ปริญญาโท และปริญญาเอก 90% ของอาจารย์ประจำหลักสูตรนานาชาติจบการศึกษาระดับปริญญาเอกและ 40% มีตำแหน่งทางวิชาการ (ตั้งแต่ผู้ช่วยศาสตราจารย์ขึ้นไป) ตีพิมพ์ผลงานวิจัยเฉลี่ย 2.4 เรื่อง/คน/ปี และได้รับทุนวิจัยมากกว่า 40 ล้านบาทต่อปี

นักเรียนหลายพันคนจากหลากหลายประเทศมาศึกษาเรียนรู้ในมหาวิทยาลัยซึ่งมีพื้นที่ 300 ไร่ รายล้อมไปด้วยทิวทัศน์ที่สวยงาม นอกจากนี้มหาวิทยาลัยได้สร้างความร่วมมือกับมหาวิทยาลัยและองค์กรระดับโลกหลายแห่ง จนถึงขณะนี้มหาวิทยาลัยมีความร่วมมือทางวิชาการที่เทียบเท่ากับมหาวิทยาลัยมากกว่า 150 แห่งในประเทศจีน ยุโรป และอเมริกา

23 ปีแห่งการทุ่มเทเสียสละและบำเพ็ญประโยชน์เพื่อสังคมไทยและนานาชาติ มหาวิทยาลัยมีผู้สำเร็จการศึกษาระดับปริญญาตรี ปริญญาโท และปริญญาเอกกว่า 2,000 คน บัณฑิตจาก 24 ประเทศได้เติบโตและนำวัฒนธรรมต่าง ๆ ทั่วโลก บัณฑิต 75% ได้งานทำภายในหกเดือนหลังสำเร็จการศึกษา และ 98% สามารถได้งานทำภายในปีแรกหลังสำเร็จการศึกษา



1 METHARATH UNIVERSITY

# About Metharath University

## Introduction:

Metharath University (MRU) was formerly known as Shinawatra University (SIU), established in 1999 in Pathum Thani, Thailand.

MRU was established in response to the need to educate young people to keep pace with global trends and rapid changes in work culture, thinking, and ways of doing things. The university has paid great attention and efforts to foster innovations. Echoing Thailand's newest national strategy to create a value-based economy driven by innovation, technology, and creativity, a new mission and vision have already been launched upon the university.

MRU is one of the best private universities which can provide innovative international education in Thailand. There are 17 programs in 3 schools, covering Bachelor's, Master's, and Ph.D. levels. 90% of the international program lecturers hold Ph.D. degrees, and 40% hold academic ranks like an assistant professor and above. The average publication for the lecturers is 2.4 per year, and we build various research funds of more than 40 million baht a year.

Thousands of students from various countries learn in our 300-rai picturesque scenery campus. MRU also builds a range of cooperation with multiple global universities and enterprises. So far, MRU has cohesive academic collaborations with more than 150 universities in China, Europe, and America.

After 23 years of dedication and contributions to the society of Thailand and the international community, more than 2,000 graduates at Bachelor's, Master's, and Ph.D. levels from 24 countries grew from here and brought various innovations to the world. 75% were employed six months after graduation, and 98% could find a job within the first year after graduation.



METHARATH UNIVERSITY 2

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# หลักสูตรปริญญาตรี Bachelor Program

## คณะและหลักสูตรที่รับสมัครในปี 2024 Bachelor Programs

Degree	No.	School	Program	Duration	Language	Tuition fees for Thai students	Tuition fees for international students
Bachelor Program	1	School of Nursing	Nursing Science	4	Thai, English	700,000 Baht/4Year	880,000 Baht/4Year
	2	School of Management	Accounting and Finance	4	English	560,000 Baht/4Year	680,000 Baht/4Year
	3		Human Resource Management	4			
	4		Management	4			
	5		Logistics and Supply Chain Management	4			
	6		Marketing	4			
	7		International Trade	4			
	8		E-Commerce*	4			
	9		Accounting	4	Thai	560,000 Baht/4Year	
	10		Business Chinese*	4			
	11	School of Liberal Art	Digital Art	4	English	560,000 Baht/4Year	680,000 Baht/4Year
	12		Pre-Education*	4			
	13		Music and Performance*	4			

1. The Fee Schedule herein is correct at the time of printing. We reserve the right to make amendments, changes, modifications or alterations without notice.  
 2. The above tuition fee standard is the sum of the duration system, and the specific annual tuition fee details, please consult the admissions consultant for details.  
 3. The above tuition fee include Education fee and Miscellaneous fees (Application fee, Registration fee, Education support fee, Admin support fee, International student management fee), excluding accommodation fee, student insurance, deposits, etc, please consult the admissions consultant for details.  
 4. \*\*\* This is a new developing program, please consult the admissions consultant for details.

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# Why having your bachelor in MRU ?

## Most attractive tuition fee!

MRU is providing very competitive tuition fee for bachelor programs, As low as 130,100 baht /year (you can enjoy the scholarship), almost the same tuition fee as the Thai bachelor programs.

## Most attractive scholarship afford!

MRU is providing various and high scholarship for every students who apply our bachelor programs. please consult the admissions consultant for details.

## FREE accommodation or transportation!

MRU can provide FREE accommodation for 4 years! Or you can choose our free transportation and live where you want!\*

## Language is no longer your barrier to study in International programs!

We cultivate our students with International competence abilities and language skills like English and Chinese. For our applicants, knowing limited English/Chinese can no longer stop them from applying to our International programs! We provide various FREE language training courses and activities in MRU. You can practice your language skills well through 4 years staying with us and don't need to master them at the very first.

## You can be more International and professional when you study here!

65% of our current students at MRU are international, and we have international graduates from 24 nationalities; 90% of the lecturers in the international program hold a Ph.D. degree, and 40% hold academic ranks like assistant professor and above.

## You don't need to stay in Thailand to finish your bachelor's degree!

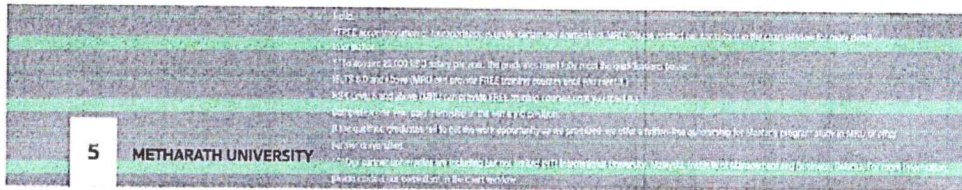
MRU students in our international program can apply different student exchange projects and credit transfer projects. You can study abroad from 1 month to 2 years in other regions such as Hungary, Belarus, Malaysia, and China. You can experience the amazing of the world and even graduate from another university, you can get it bachelor degree certificate.

## Why not work in Europe/Australia after you graduate?

We provide 100% recommendallons for our bachelor graduates to secure fantastic work opportunities in Europe or Australia. We guarantee the salary is no less than 25,000 US dollars per year.\*\*

## Or get a tuition-free Master's degree after you graduate?

MRU bachelor graduates can apply to the related Master's program with a tuition-free scholarship from our partner universities \*\*\*.



นักศึกษาแลกเปลี่ยนโครงการ "3+1" และนักศึกษาแลกเปลี่ยนโครงการ "2+2"  
Visiting Student Project "3+1" and Transfer Student Project "2+2"

 **INTI International University & Colleges™**

INTI International University, Malaysia



Wekerle Business School, Hungary



Частный институт  
управления и  
предпринимательства

Institute of Management and Business, Belarus



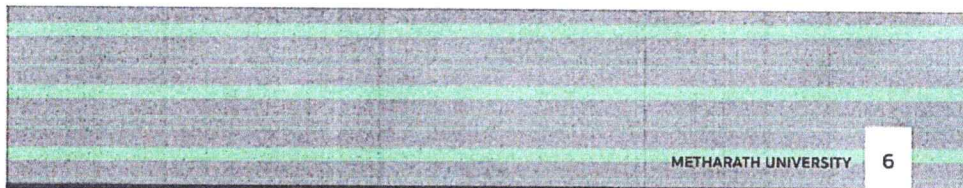
银川能源学院  
YINCHUAN UNIVERSITY OF ENERGY

Yinchuan University of Energy, China



西南交通大学希望学院  
Southwest Jiaotong University Hope College

Southwest Jiaotong University Hope College, China



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## ◆ Bachelor of Nursing Science

### Introduction:

Bachelor of Nursing Science Metharath University have faith Nursing is an integration of nursing science. And other sciences related applied to care for individuals, families, people and communities. There are cultural differences in both values and beliefs. Therefore, teaching and learning emphasizes learning processes based on real situations, innovation international language and appropriate application of technology in nursing. To provide graduates with self-understanding, understanding of the world, morality, ethics, organizational intelligence, ability to communicate in international languages, volunteer spirit, leadership skills, and modern technology appropriately according to the social context. A person who is eager to learn and able to determine the direction of self-development continuously and is accepted by society both at the local, national and international levels.

### Program Aims:

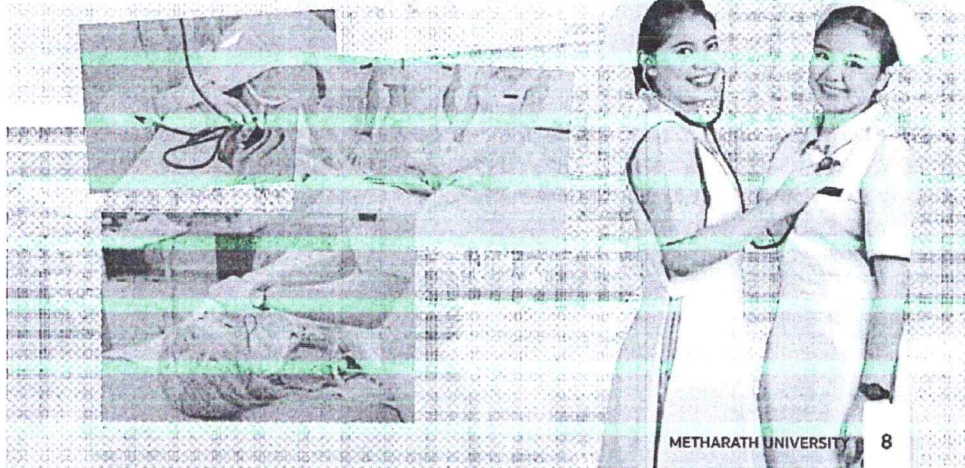
- Well-versed in nursing, midwifery and related sciences can be applied in nursing practice appropriately.
- Have skills in holistic nursing practice using the nursing process in health care Pay attention to the safety of the service recipients, based on cultural differences within the legal sphere professional ethics.
- Analytical thinking and make creative problem-solving decisions, based on principles and empirical knowledge.
- Able to analyze numbers and use statistics appropriately in the profession.
- Possess leadership and courage to think and change in order to develop work and care for people with greater efficiency and quality continually.
- Able to manage and work as a team as well as being able to utilize existing resources for maximum benefit.

Able to communicate effectively in both Thai and English.

- Able to use the research process and innovative processes to solve nursing and health problems.
- Able to search for information using information technology and apply modern knowledge to apply in nursing practice more efficiently.
- Able to work on the basis of cultural differences.
- Morality, ethics, respect for human dignity, discipline, responsibility and have generosity and public mind.
- Have a positive attitude towards the profession Have a commitment to continuous personal and professional development pursuing lifelong learning.
- Be a good citizen in a democracy as well as being a good citizen of the nation, the region and the global community.

### Career Opportunities:

- Registered nurses in health facilities from primary, secondary and tertiary levels, both in the public and private sectors.
- Registered nurse at the workplace industrial plant or educational institution.
- Entrepreneurs in health that are not contrary to the Nursing Profession Act.
- Teacher of Nursing in the Academy of Nursing and other educational institutions.



## ◆ Bachelor of Business Administration (Accounting and Finance)

### Introduction:

Accounting and Finance is a very important field in an organization, which is responsible for planning, controlling, and evaluating the performance of the organization/business. Nowadays, the business world is rapidly growing. Especially in the digital age, accounting and Finance have brought technology to help make work faster and more efficient. The program is a well-known degree that offers students the best of both worlds - Accounting and Finance, designed to provide students with modern information technology abilities in both fields and the knowledge and skills required in digital globalization.

### Program Aims:

This program has a range of objectives as follows:

- To produce graduates with knowledge of Accounting and Finance.
- To produce graduates with a process of thinking, analyzing, solving problems, and effectively integrating knowledge of Accounting and Finance.
- To produce graduates with professional characteristics, imagination, and skills in using Accounting and Finance for business operations
- To produce graduates with the skills to work with others with great responsibility,
- professional aptitude and will be able to present their work effectively.
- To produce graduates with knowledge and virtue, self-responsibility, able to develop and bring benefits to society

### Career Opportunities:

This program aims to produce graduates to work in the field of

- Financial Professionals in Private/Public Sectors
- Positions in Financial/Economic Research
- Professional Mutual Fund Manager
- Financial Risk Manager
- Business Entrepreneurs
- Account and Finance Consultant



## ◆ Bachelor of Business Administration (Human Resource Management)

### Introduction:

Bachelor of Business Administration graduates are well equipped with 21st century, core business & discipline-specific knowledge and skills of human resource management, and entrepreneurial mindset through innovative and impactful academic, co-curricular, and extracurricular activities to contribute to a more sustainable global society.

### Program Aims:

- To produce graduates with knowledge of Human Resource Management.
- To produce graduates with a process of thinking, analyzing, solving problems, and effectively integrating knowledge of Human Resource Management.
- To produce graduates with the skills to work with others with great responsibility and professional aptitude and will be able to present their work effectively.
- To produce graduates with professional characteristics, imagination, and skills in using Human Resource Management for business operations.
- To produce graduates with knowledge and virtue, self-responsibility, able to develop and benefit society.

### Career Opportunities:

This program aims to produce graduates to work in the field of

- Human Resource Analytics
- Human Resource Development
- Reward Management.
- Human Resource Consulting
- Planning and Strategy
- Organization Development
- Management Trainee
- Employees in State Enterprises
- Positions in International or Non-Profit Institutions/Organizations



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## ◆ Bachelor of Business Administration (Management)

### Introduction:

Accounting and Finance is a very important field in an organization, which is responsible for planning, controlling, and evaluating the performance of the organization/business. Nowadays, the business world is rapidly growing. Especially in the digital age, accounting and Finance have brought technology to help make work faster and more efficient. The program is a well-known degree that offers students the best of both worlds - Accounting and Finance, designed to provide students with modern information technology abilities in both fields and the knowledge and skills required in digital globalization.

### Program Aims:

- To produce graduates with knowledge of management skills
- To produce graduates with processes of thinking, analyzing, solving problems, and integrating management knowledge efficiently.
- To produce graduates with the skills to work with others with good responsibility, have professional skills, and be able to present their work effectively.
- To produce graduates with special characteristics, imagination, and skills in using technological tools.
- To produce graduates with knowledge and virtue, responsibility for oneself, and the ability to develop and create benefits for society.

### Career Opportunities:

This program aims to produce graduates to work in the field of

- Self-Employed, Business Owner, Entrepreneur
- General Administrative Officer, Human Resource Officer
- Organizational Developer
- Personnel in Institutions Both in the Public and Private Sectors
- Staff in either Domestic or International Organizations



## ◆ Bachelor of Business Administration (Logistics and Supply Chain Management)

### Introduction:

There is a growing demand for goods and services in the modern day. Therefore, it is essential to effectively and efficiently manage logistics and supply chains to meet consumer demand and service objectives, which is crucial to the competitive business plan of an organization. The program is created so that logistics and supply chains contribute to worldwide economic and social growth. This program offers a well-rounded education in business and the chance to specialize in logistics and supply chain management. It enables students to develop a thorough understanding of logistics and supply chains in the context of a broader, global view of trade.

### Program Aims:

- To cultivate and produce quality graduates to fulfill the professional workforce in logistics and supply chain-related industries.
- To expose various theoretical concepts in management, marketing, law, accounting, economics, and related fields to potential students. These theoretical concepts are blended into logistics and supply chain aspects.
- To analyze issues and problems in logistics industries at macro and micro levels and the adoption of professional thoughts to the related industries.
- To produce and equip intellectual, skillful, competent, and highly moral graduates.
- To develop and enhance community understanding through logistics and supply chain research, consultancy, and related fields.

### Career Opportunities:

This course is designed for students who wish to develop specialist skills in logistics, supply chain management, and transport planning and management. Logistics and supply chain management graduates are in high demand around the world.

Rewarding career opportunities available within this diverse field include:

- Logistics Officer
- Supply Officer
- Supply Chain Director/Manager
- Export Manager
- Operations Manager
- Procurement Manager
- Shipping Coordinator
- Freight Manager



## ◆ Bachelor of Business Administration (Marketing)

### Introduction:

The Bachelor of Business Administration in Marketing is a well-regarded degree that offers students a comprehensive education in marketing. The program is designed to provide students with the information and abilities required to excel in numerous professions in the marketing business, as well as the knowledge and skills needed to succeed in the dynamic and fast-paced world of marketing.

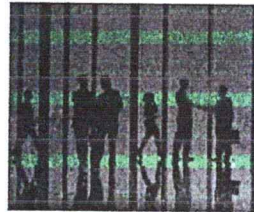
### Program Aims:

- To equip students with a succinct understanding of marketing principles and conduct market research to analyze market trends and identify potential opportunities and obstacles
- To increase students' knowledge and abilities in advertising, branding, sales, and other marketing methods, as well as consumer behavior and the different aspects that influence consumer decision-making
- To teach students how to create and conduct effective marketing campaigns through traditional and digital platforms
- To prepare students for professions in marketing and allied disciplines, as well as for future marketing education

### Career Opportunities:

The program is relevant to the business world, provides a wide range of professional opportunities, and provides students with several benefits, such as diverse skills, a competitive advantage, networking opportunities, and career advancement. Graduates of this program can work in the following fields:

- Marketing Manager
- Advertising Executives
- Market Research Analyst
- Sales Manager
- Public Relation



## ◆ Bachelor of Business Administration (International Trade)

### Introduction:

Planning a successful global business begins by understanding the basics of International Trade. This program prepares students with a solid foundation, including the manufacturing, marketing, legal and financial aspects of business in the digital era linked to economic cooperation in the Asia-Pacific region, ASEAN countries, and the world communities. Students will learn accounting principles, inventory management, supply chain, and entrepreneurial skills to prepare for a career in international business with morality and ethics and an understanding of the social differences of partner countries and global cultures.

### Program Aims:

- Having knowledge, competence, and professional skills in international trade, especially for business processes in various countries. It can be used in the operation of both government agencies and private sectors and be able to create business opportunities by themselves
- Having morality, ethics, public-minded, awareness of professional ethics, and social responsibility
- Having the ability to adapt to work and learn to work with others in a multicultural society appropriately
- Having systematic and creative analytical thinking skills that can apply knowledge and skills to develop the country according to international standards
- Having a basic knowledge of related information technology, both in theory and practice, applied appropriately in professional practice

### Career Opportunities:

Successful graduates of this program are fully prepared for careers in international trade. Having learned business and accounting fundamentals, combined with their internship experience, graduates will be ready for several jobs, including exporter, importer, purchasing agent, inventory planner, and more positions employed in banks, government agencies, and other lines of business.

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# คณะศิลปศาสตร์

School of Liberal Arts

## ◆ Bachelor of Arts (Digital Arts)

### Introduction:

The Digital Arts program is functionally designed to engage the students' creativity and encourage them to expand their capabilities - enabling them to succeed in a highly dynamic digital economy. The program also integrates digital content and creation's artistic and technical aspects. The program invites industry professionals from various disciplines to demonstrate real-life applications. The applications include virtual reality, visualization, animations, games, and UI/UX design. In a world of smartphones, tablets, wearable devices, and virtual, augmented, and mixed reality (VR/AR/MR), the role of a digital artist is more important than ever. Businesses continuously demand new digital content. Therefore, the skills required by designers to create and produce such have extended far beyond traditional skill sets.

### Program Aims:

- To produce graduates with knowledge of digital art design.
- To produce graduates with a process of thinking, analyzing, solving problems, and effectively integrating knowledge in the arts and design of digital media.
- To produce graduates with the skills to work with others with great responsibility and professional aptitude and will be able to present their work effectively.
- To produce graduates with unique characteristics, imagination, and skills in using artistic tools to convey creativity and productivity with digital innovation.
- To produce graduates with knowledge and virtue, self-responsibility, able to develop and bring benefits to society.

### Career Opportunities:

This program aims to produce graduates to work in the field of

- Graphic Designer/ Animator
- Film/ Animation
- Photographer
- Special Effect Technician/ Editor
- Multimedia Content Creator/ Web Designer
- Art Director/ Digital Artist



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METHARATH UNIVERSITY

## หลักสูตรปริญญาโทและปริญญาเอก Master and Doctor Program

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# คณะและหลักสูตรที่รับสมัครในปี 2024

## Master and Doctor Programs

Degree	No.	School	Program	Duration	Language	Tuition fees for Thai students	Tuition fees for International students
Master Program	1	School of Management	Master of Public Administration (Management)	2	Thai	130,000 Baht/2Year	
	2		Master of Business Administration (Management)	2	English	560,000 Baht/2Year	522,000 Baht/2Year
	3		Master of Business Administration (Accounting*)	2			
	4	School of Liberal Arts	Master of Education (Education)	2			
	5		Master of Education (Fine Arts)	2			
	6		Master of Education (Music)	2			
	7	Master of Arts (Arts Performance Communication)	2				
Doctor Program	1	School of Management	Doctor of Public Administration (Management)	3	Thai	550,000 Baht/3Year	
	2		Doctor of Philosophy (Management)	3	English	1,218,000 Baht/3Year	1,218,000 Baht/3Year
	3	School of Liberal Art	Doctor of Philosophy (Education)	3			
	4		Doctor of Philosophy (Arts Performance Communication)	3			
	5		Doctor of Philosophy (Semiotics and Cultural Studies)	3			

1. The Fee Schedule herein is correct at the time of printing. We reserve the right to make amendments, changes, modifications or alterations without notice.  
 2. The above tuition fee standard is the sum of the duration system, and the specific annual tuition fee details, please consult the admissions consultant for details.  
 3. The above tuition fee include Education fee and Miscellaneous fees (Application fee, Registration fee, Education support fee, Admin support fee, International student management fee), excluding accommodation fee, student insurance, deposits, etc, please consult the admissions consultant for details.  
 4. \*\*\* This is a new developing program, please consult the admissions consultant for details.

## Why have your postgraduate degree in MRU?

### You can be more international and professional when you study here!

65% of our current students at MRU are international, and we have international graduates from 24 nationalities, 90% of the lecturers in the international program hold a Ph.D. degree, and 40% hold academic ranks.

### Most attractive scholarship afford!

MRU is providing various and high scholarship for every students who apply our master's and doctoral programs. please consult the admissions consultant for details.

### The perfect starting point for your career!

MRU has a ranged global relationship with various enterprises and institutions. You can have your research project and seek your foreseeable occupation opportunities in more than 300 tight-related cooperations and enterprises in Thailand and China. You can always find your position in a promising company there!

### Want to be a researcher? Here you go!

Over 100 symposiums and dozens of international conferences are held at MRU every year. We also provide full education fee scholarships or full tuition fee scholarships or full publication reimbursements for excellence.\*

### Or get a tuition-free doctoral degree after getting your master's degree?

MRU master graduates can apply to the related Ph.D. programs with a tuition-free scholarship in our university or from our partner universities \*\*.

Note:

\* Full education fee scholarships or full tuition fee scholarships or full publication

reimbursements are under certain conditions. In addition, we provide annual research scholarships of up to 200,000 baht and full publication reimbursement.

\*\* You can apply for tuition-free Scholarship at Mahlerath University, Thailand, and IUM International University, Malaysia.

## ◆ Master of Business Administration (Management)

### Introduction:

Operations of all business organizations and public administration must use business administration knowledge to improve and apply events in the economy that are constantly changing and with ethics used in business administration in response to changes in the digital economy era. It is a program that aims to produce graduates who have both knowledge and skills in Business Administration, Marketing Innovation, Production Innovation, and Financial Innovation - including entrepreneurial skills in the digital economy.

### Program Aims:

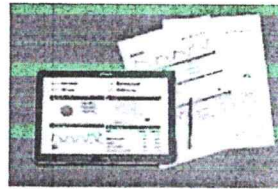
- To emphasize the exchange of actual experiences with professionals and academic business administration
- To increase organizational management analytical skills and business plan writing, research to extend and develop the business
- To allow students to study with faculty members who are experts in business administration content, and form research standards in the international system ready to give research advice for students and finish within the planned period.
- To allow students to complete the course of study in one year and four months by faculty members with expertise in both academic and research fields
- To increase organizational management skills from study visits with study tour activities, both domestically and internationally
- To promote learning for learners to become professionals by studying with administrators from reputable organizations

### Career Opportunities:

Master of Business Administration Program has integrated and transferred knowledge in specific areas of business administration to students, so graduates will have the knowledge and ability to work after graduation as follows.

- Working in the Management Position of a Business Organization, both domestically and internationally, such as
  - Planning Data Analysis Department and Consulting
  - Marketing Department
  - Sales
  - Production Support Department
  - Customer Relations
  - Purchasing Department
- Being an Entrepreneur in the Business Sector
- Be a Management Analyst and Executive in Government Agencies

In addition, in the case of graduates of private companies, government employees, and state enterprises, civil servants, soldiers, police officers, researchers, or teachers have the opportunity to advance in their work positions in the organization.



## คณะศิลปศาสตร์ School of Liberal Arts

## ◆ Master of Education (Education)

### Introduction:

In today's world, where education has direct access to learners, education management and teaching have changed dramatically from the previous era. It is vital to enable students to keep pace with rapidly evolving technology and integrative knowledge trends in education. Therefore, the curriculum has set guidelines for creating graduates who will become researchers, research leaders, and educators in fields related to education following the rapidly changing society. The Master of Education in Education is designed for a range of education professionals who want to develop or extend their expertise in education so they can move into leadership, specialist, or coordinator positions. With specialization areas ranging from education to leadership and management.

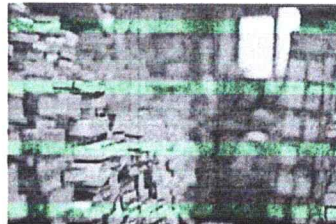
### Program Aims:

To produce graduates with the following characteristics:

- Ability to analyze and apply educational theories
- Ability to conduct research for problem-solving and academic development
- Ability to use technology in the digital age for education and research
- Morals, ethics, and educational leadership

### Career Opportunities:

- Educator/expertise in education
- Educational Researcher
- Instructional Coordinator
- Study Supervision
- District Administrator
- Educational Policy Analyst or Developer
- Education Management



## ◆ Master of Education (Fine Arts)

### Introduction:

Master of Education in Fine Arts is designed to produce scholars and researchers capable of developing research in Fine Arts with strong analytical abilities that can create and disseminate new knowledge nationally and internationally, including creating personnel with expertise in Fine Arts, culture, and various creative media. Supporting arts and cultural works is part of an essential economic drive, especially toward the nation's stepping up to international creative work.

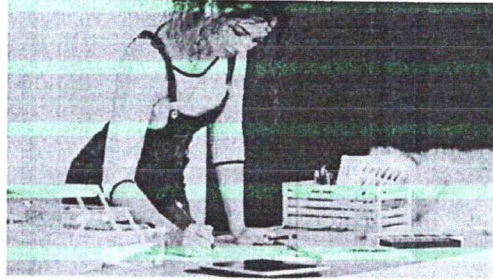
### Program Aims:

To produce graduates with the following characteristics:

- Have morals and ethics, properly conduct oneself following academic and professional ethics
- Have the ability and analytical skills in applied theories in Fine Arts
- Have skills in researching to solve problems and develop Fine Arts
- Have leadership in Fine Arts.

### Career Opportunities:

- Educational Researcher
- Art Educator and teacher
- Studio artist
- Illustrator
- Art director



## ◆ Master of Education (Music)

### Introduction:

Master of Education in Music is designed to produce leaders in Music Education. To enable the students to keep pace with rapidly changing technology and integrative knowledge trends in Music. These graduates will become research leaders and personnel with expertise in teaching Music with strong analytical abilities that can create and disseminate new knowledge nationally and internationally.

### Program Aims:

To produce graduates with the following characteristics:

- Have morals and ethics, properly conduct oneself per academic and professional ethics
- Have the ability and analytical skills and applied theory in Music
- Have skills in researching to solve problems and develop Music
- Have leadership in Music

### Career Opportunities:

- Music Educator
- Music Educational Researcher
- Music Director
- Studio Musician
- Musician/ Music Performer
- Music Critic
- Music Publishing
- Music Organizer

Owner of Music School



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## ◆ Master of Arts (Arts Performance Communication)

### Introduction:

Master of Arts in Arts Performance Communication is designed to build researchers and developers in fields related to digital communication to meet the needs of the media industry, information, and communication. It strives to help students to conduct research towards insights and development of new knowledge that can enhance the industry.

### Program Aims:

- To produce Master's degree graduates with the capability to research, develop and manage the communication in arts performance communication in the Asia region, the ASEAN Community, and international communities with new knowledge that affects the media and performing arts industries
- To produce graduates who can support the expansion of communication and performing arts to support businesses in the entertainment industry at an international level
- To produce Master's degree graduates who can work as administrators, professors, and researchers in arts performance communication.
- To disseminate knowledge and preserve Thai culture in important arts performance and communication perspectives.

### Career Opportunities:

- Academics in Arts Performance, Lecturers in various Educational Institutions
- Arts Performance Program Producer, Actor, Broadcaster, Designer, Screenwriter
- Personnel and Staff in the fields of Arts Performance Communication in government, private sector, and international organizations
- Entrepreneurs or Consultants in the design of Arts Performance and Communication
- Businesses
- High-level Academic and Research careers in Design and Performance
- Managers in Arts Performance, Show Business Administration, or personal businesses in related fields

## คณะการจัดการ School of Management

## ◆ Doctor of Philosophy (Management)

### Introduction:

The Doctor of Philosophy Program in Management (International Program) curriculum offers various opportunities for students interested in furthering their graduate education. Students learn to conduct research, focusing on developing and expanding new knowledge. The program is therefore designed for a high-value level of education which includes systematic analytical competency in implementing management strategies and research practical skills in developing original and creative responses to problems and solving various kinds of issues in business and industry circumstances.

### Program Aims:

- To strengthen professional skills to overcome and meet current and future professional challenges and goals internationally.
- To achieve researched-focused skills, have in-depth skills with abilities to see things from different angles and perspectives, as well as practice critical insight into facing the specific issues
- To produce graduates with professional characteristics, imagination, and skills in using Accounting and Finance for business operations
- To practice high-level skills in communicating findings clearly and effectively
- To enhance their ability to practice ethical leadership and infuse ethical principles and theories in management

### Job Opportunities:

Ph.D. graduates have all the academic qualifications and in-depth research skills, which are important requirements to succeed in their careers. Having specialization, they can also bring more in-depth insights. Career options include jobs in the following fields:

- University Professor & Lecturer
- Management Consultant
- Business Researcher
- Strategic Planner
- Market Research Analyst
- Director Of Human Resources
- Organizational Development Director
- Government Program Director
- Private Business Owner



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## ◆ Doctor of Philosophy (Education)

### Introduction:

Doctor of Philosophy in Education is designed for a range of professionals who want to develop or extend their expertise in education so they can move into leadership or specialization. This curriculum, therefore, focuses on producing academics and researchers who are knowledgeable and able to be research leaders in organizations. These graduates can share their knowledge gained with colleagues and other organizations by presenting research results and being able to publish research nationally and internationally. In addition, graduates can network and collaborate with institutions to foster academic cooperation within and outside the country.

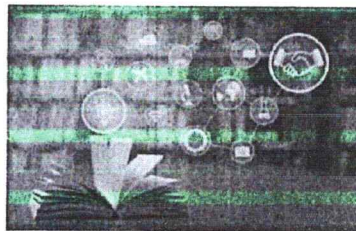
### Program Aims:

To produce Doctor of Philosophy in Education graduates with the following characteristics:

- Expertise in analyzing, synthesizing, applying theory, and creating knowledge
- Ability to research to develop new knowledge in education
- Ability to use technology in the digital age for education and research
- Morals, ethics, and educational leadership

### Career Opportunities:

- Educator/ Expertise in Education
- Educational Researcher
- Policymaker
- Study Supervision
- District Administrator
- Scholar in Educational Administration
- Educational Policy Analyst or Developer



## ◆ Doctor of Philosophy (Arts Performance Communication)

### Introduction:

With the ever-increasing impact of the development of various social media technologies and the expanding external economic situation, Arts Performance Communication has been recognized as the most transformative communication to date. Therefore, The Doctor of Philosophy Program in Communication for Performing Arts is designed to build researchers and developers in fields related to digital communication to meet the needs of the media industry, information, and communication. It strives to help students to conduct research towards insights and development of new knowledge and extend knowledge to create innovations that can enhance the industry.

### Program Aims:

- To produce Ph.D. students with the capability to research, develop and manage the communication in Arts Performance communication in the Asia region, the ASEAN Community, and international communities with new knowledge that affects the media and performing arts industries
- To produce postgraduates that support the expansion of communication and performing arts to support businesses in the entertainment industry at an international level.
- To develop doctoral fellows who can work as administrators, professors, and researchers in Arts Performance Communication.
- To disseminate and preserve Thai culture in important arts performance and communication perspectives.

### Career Opportunities:

- Academics in Arts Performance, Lecturers in various educational institutions
- Personnel and Staff in the fields of Arts Performance Communication in government, private sector, and international organizations
- Entrepreneurs or Consultants in the design of Arts Performance and Communication businesses
- High-level Academic and Research careers in Design and Performance;
- Managers in Arts Performance, Show Business Administration, or personal businesses in related fields

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## ◆ Doctor of Philosophy (Semiotics and Cultural Studies)

### Introduction:

This curriculum emphasizes professional study in Semiotics and Cultural Studies, including Linguistics, Translation, Comparative Literature, Multimedia, Inter-and/or Trans-cultural Studies, and Cross-cultural Communication. Tools will be used to support learning activities. Pedagogically, problem learning and critical analysis are applied in all courses with research methodology as a basis. Students will have opportunities to learn research skills for various domains and demonstrate their abilities to conduct independent studies. This program aims to educate a new class of graduates with competency in both language and research skills with high ethical standards.

### Program Aims:

To produce graduates with the following characteristics:

- Proficient in analysis, synthesis, and application of Semiotics and Cultural Studies theory to effectively transfer knowledge to others and organizations
- Have the ability to research to create a new body of knowledge in Semiotics and Cultural Studies

### Career Opportunities:

- Transcultural Communication Mediator
- Professional in the Translation Industry
- Instructor in the Language Teaching Classes
- Researcher in the Area of Linguistics, Translation Practice and Theory, and Cultural Studies

## Workshops ที่เปิดสอน

### ความสามารถทั่วไป Social Activities

ค่ายฤดูร้อน Summer Camp	ภาษาจีน Mandarin
วัฒนธรรมจีน Chinese Culture	ดนตรีและศิลปะ Music and Arts
สื่อมวลชน Mass Media	ทักษะการงาน Office Software
กีฬา Sports	

### ทักษะวิชาชีพ Professional Activities

การทำอาหาร Sichuan Cuisine	บริการยานพาหนะ Automotive Services
วิทยาศาสตร์หุ่นยนต์ Robotic Science	การออกแบบด้วย AI AI Design
การเขียนโปรแกรม Computer Programming	เทคโนโลยีพลังงานใหม่ New Energy Technology
การแพทย์จีน Chinese Medicine	วิศวกรรมไฟฟ้า Electrical Engineering
วิศวกรรมจราจร Rail Traffic Engineering	วิศวกรรมโทรคมนาคม Communication Engineering

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# Dormitory & Facilities

## หอพักนักศึกษา



เพื่อส่งเสริมการพัฒนาสุขภาพกายและใจของนักศึกษา ให้มีคุณภาพชีวิตที่ดี และให้นักศึกษาได้เรียนรู้ที่จะอยู่ร่วมกับผู้อื่นอย่างมีความสุขในสภาพแวดล้อมทางสังคมเดียวกับ มหาวิทยาลัยเมธาร์ถจึงได้จัดหอพักนักศึกษาให้เป็น "ศูนย์แห่งการเรียนรู้การใช้ชีวิตและการดูแลชีวิต"

In order to promote the development of students' physical and mental health, to have a good quality of life in the dormitory, and to learn to live happily with others in the same social environment, the Metharath university has made the dormitory a "Living Learning and Caring Center".

## อุปกรณ์อำนวยความสะดวก

แต่ละชั้นมี ห้องส่วนกลาง ซึ่งติดตั้งสิ่งอำนวยความสะดวกดังต่อไปนี้เคเบิลทีวี MATV พร้อมช่องทีวีกว่า 100 ช่อง ห้องรับแขก พร้อมอ่างล้างจานขนาดเล็ก เต้าไมโครเวฟ (สำหรับมุสลิม) ตู้น้ำ RO

Each floor has a COMMONROOM, which is equipped with the following facilities: MATV cable TV with over 100 TV channels; reception room with a small sink; microwave oven (for Muslims) RO water dispenser



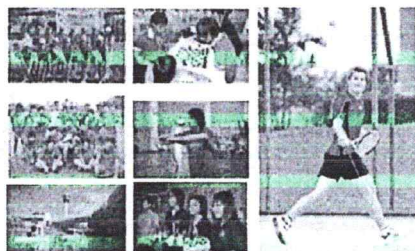
# Activities

## กิจกรรมนักศึกษาและองค์กร

มหาวิทยาลัยมุ่งพัฒนาทักษะความคิดสร้างสรรค์และการทำงานเป็นทีมของนักศึกษา และเพื่อให้นักศึกษามีร่างกาย อารมณ์ สังคม และสติปัญญาที่สมบูรณ์ ดังนั้นนักเรียนจึงควรจัดตั้งสภานักศึกษาและสโมสรนักศึกษาต่างๆ เพื่อเพิ่มเวลาร่วมกันมากขึ้น นักเรียนได้มีส่วนร่วมในกิจกรรมที่ส่งเสริมพัฒนาการทั้งภายในและภายนอก อารมณ์ สังคม และสติปัญญา

MRU aims to develop students' creative and teamwork skills and to make them physically, emotionally, socially and intellectually perfect. Therefore, students are encouraged to form various student councils and student clubs to enrich their leisure time. Students are involved in activities that promote their internal and external physical, emotional, social, and intellectual development.

## Sport



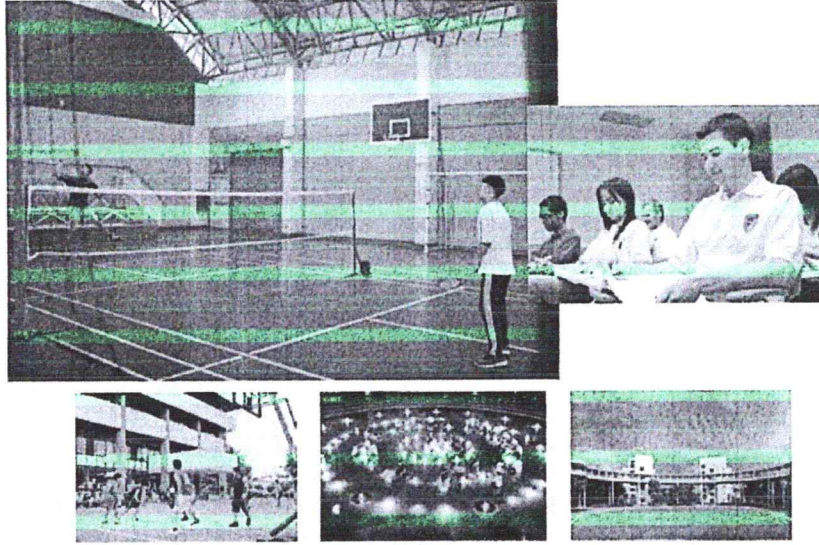
## Music



Music Club  
ชมรมดนตรีนานาชาติ  
ชมรมดนตรีไทย  
Dance Club  
ชมรมการแสดงรำไทย  
ชมรมไอที IT Club  
ชมรมอิสลาม Islamic Club  
ชมรมฟุตบอล Sports Club  
ชมรมฟายฟ์  
ชมรมดนตรีคาน  
ชมรมดนตรีลูกทุ่ง  
ชมรมเพลง 9 3 0 7 1 6 4 1

มหาวิทยาลัยยังให้บริการสิ่งอำนวยความสะดวกและอุปกรณ์กีฬาที่มีประสิทธิภาพ เช่น โรงยิม ห้องบิลเลียด สนามกอล์ฟ สนามเทนนิส สนามบาสเกตบอล สนามฟุตบอล สนามเทนิสเทนนิส ฯลฯ เพื่อสนับสนุนสุขภาพร่างกายของนักเรียน

MRU also provides efficient sports facilities and equipment such as: gymnasium, billiard room, golf course, tennis court, basketball court, soccer field, table tennis court, etc. to support students' physical health.



Telephone:  
 ① +66 (0) 2599 0000  
 ② +66 (0) 2599 0091

Mobile and LINE:  
 ① 065 23990 94  
 ② 081 52027 80  
 ③ 081 52027 81  
 ④ 081 52027 82  
 ⑤ 081 52027 93  
 ⑥ 081 52027 94  
 ⑦ 081 52027 95  
 ⑧ 081 52027 66  
 ⑨ 081 52027 67  
 ⑩ 081 52027 68

## มหาวิทยาลัยเมธาร์ธ

99 หมู่ 10 ตำบลบางเตย อำเภอสามโคก จังหวัดปทุมธานี  
 Address: 99 Moo 10, Bangsoey, Samkheok, Pathum Thani 12160 THAILAND  
 Email: amd@mrु.ac.th  
 Facebook: Metharath University  
 IG / Tiktok: Metharath University  
 Web: www.mru.ac.th/

Tiktok: Metharath University

Facebook: Metharath University



### Introduction of Metharath University

Metharath University (MRU) was formally known as Shinawatra University (SIU), established in 1999 in Pathum Thani, Thailand.

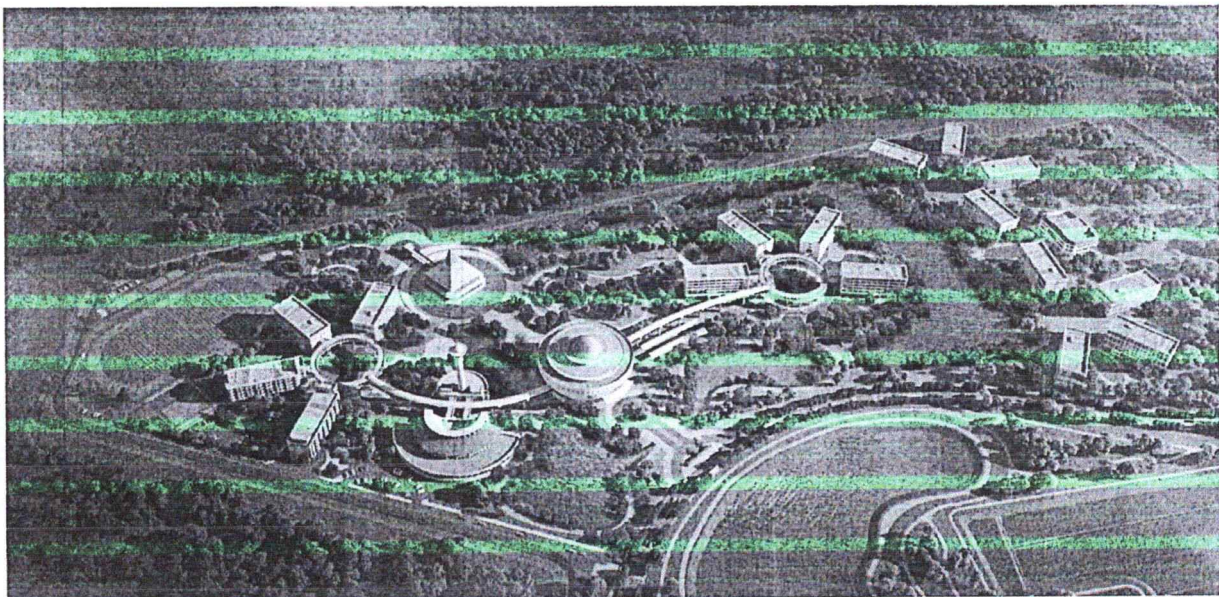
MRU was established in response to the need to educate young people to keep pace with global trends and rapid changes in work culture, thinking, and ways of doing things. The university has paid great attention and efforts to foster innovations. Echoing Thailand's newest national strategy to create a value-based economy driven by innovation, technology, and creativity, a new mission and vision have already been launched upon the university.

MRU is one of the best private universities which can provide innovative international education in Thailand. There are 17 programs in 3 schools, covering Bachelor's, Master's, and Ph.D. levels. 90% of the international program lecturers hold Ph.D. degrees, and 40% hold academic ranks like an assistant professor and above. The average publication for the lecturers is 2.4 per year, and we build various research funds of more than 40 million baht a year.

Thousands of students from various countries learn in our 300-rai picturesque scenery campus. MRU also builds a range of cooperation with multiple global universities and enterprises. So far, MRU has cohesive academic collaborations with more than 150 universities in China, Europe, and America.

After 23 years of dedication and contributions to the society of Thailand and the international community, more than 2,000 graduates at Bachelor's, Master's, and Ph.D. levels from 24 countries grew from here and brought various innovations to the world. 75% were employed six months after graduation, and 98% could find a job within the first year after graduation.

**website: [www.mru.ac.th](http://www.mru.ac.th)**



23071641



**METHARATH**  
**UNIVERSITY**

## MEMORANDUM OF AGREEMENT

(Agreement to recruit Students)

BETWEEN

**METHARATH UNIVERSITY**

AND

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This Memorandum of Agreement has been entered on \_\_\_\_\_ / \_\_\_\_\_ /2023, between an authorized person, Mr. Zhou Fei, President of Metharath University, Thailand (hereafter will be referred to as Party A), and Mr./Ms. \_\_\_\_\_, Thai / **Passport** ID No. \_\_\_\_\_ (Hereafter will be referred to as Party B).

The main mission of this collaboration between Party A and Party B will be a business alliance to generate the enrollment of Thai students and other Country students to study in Bachelor's Degree, Master's Degree, and Doctorate Degree programs at Party A.

Both Parties will share their strengths, human resources, techniques, information, teamwork efforts, and know-how to work as a working team to increase the number of student enrollments at Party A institute.

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### **PARTY A:**

Metharath University (Formerly known as Shinawatra University) is an international university in Thailand. MRU was established in response to the need to educate young people to keep pace with global trends and rapid changes in work culture, thinking, and ways of doing things. The university has paid great attention and efforts to foster innovations. Echoing Thailand's newest national strategy to create a value-based economy driven by innovation, technology, and creativity, a new mission and vision have already been launched upon the university. MRU is one of the best private universities which can provide innovative international education in Thailand. There are 17 programs in 3 schools, covering Bachelor's, Master's, and Ph.D. levels. 90% of the international program lecturers hold Ph.D. degrees, and 40% hold academic ranks like an assistant professor and above. The



# METHARATH UNIVERSITY

average publication for the lecturers is 2.4 per year, and we build various research funds of more than 40 million baht a year.

## PARTY B:

Name (Company):
Representative (Company):
ID (Company registration):
Telephone (Company):
Address (Company):
Introduction:

## DURATION OF MOA:

This Memorandum of Agreement is \_\_\_\_\_ years from the date of signing of this Memorandum of Agreement, from \_\_\_\_\_ to \_\_\_\_\_. And, this Memorandum of Agreement may be renewed with the consent of both parties.

## COMPENSATION TO PARTY B:

Party B will do promotion, consultation, and application of the students for Party A.

Party A will handle admission of students, receive admission fees and other expenses, and pay compensation (commission) to Party B, within 60 banking days after receiving the payment of admission from students of each group. Payment of commission from Party A will be made directly to the assigned accounts of Mr./Ms. \_\_\_\_\_.

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# **METHARATH**

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## **UNIVERSITY**

In principle, if the tuition fees of the students recommended by Party B are paid once a year, the commission will be settled at one time; if due to special reasons, tuition fees are required to be paid once per semester, 50% of the commission will be settled first in the first year and then in the second year residual commission.

Party B can authorize another recipient to receive the commission on their behalf during the tenure of this Agreement (which must display and submit a power of attorney letter of an authorized person).

Party A reserves the right to refuse the application which does not comply with its regulations.

### **PENALTY COURSES:**

There will be no penalty courses since either party does not pay any advanced expenses to either party during the period of the Agreement.

This Agreement is a teamwork effort to generate the maximum number of students to enroll in Party A institute.

Neither party will cause any negative impact or cause any expenses to either party.

### **TERMINATION OF MOA:**

Termination of the Agreement must be on a mutual consent of both parties.

### **LEGAL ENFORCEMENT:**

Any conflict of interests or legal issues will be governed by the laws of Thailand.

The authorized representatives of both parties have read the content and commitment of this Memorandum of Agreement, and understand clearly, by then they have signed their names to honor this Agreement.

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**METHARATH**  
**UNIVERSITY**

METHARATH UNIVERSITY	<p>Signed by:</p> <hr/> <p>Name : Mr. Zhou Fei</p> <p>Designation: President</p> <p>Date:</p> <p>Witnessed By:</p> <hr/> <p>Name:</p> <p>Designation:</p> <p>Date:</p>
CONSULTANT	<p>Signed by:</p> <hr/> <p>Name :</p> <p>Designation: 23071641</p> <p>Date:</p>



# METHARATH UNIVERSITY

### ATTACHMENT: SETTLEMENT OF COMMISSION FEE OF ADMISSION:

Party A will pay the commission fee to Party B, every student recruited and successfully enrolled according to this Memorandum of Agreement as follows:

NO.	Academic Entry	Basic Commission (USD)	Remark
1	High school diploma to Bachelor Degree Program	4000	Nursing Science (International)
2	High school diploma to Bachelor Degree Program	2000	50% Education Fee Scholarship (except international nursing)
3	High school diploma to Bachelor Degree Program	0	100% Education Fee Scholarship (except international nursing)
4	Master Program	2000	50% Education Fee Scholarship
5	Master Program	1000	100% Education Fee or Tuition Fee Scholarship
6	PhD Program	4000	50% Education Fee Scholarship
7	PhD Program	1000	100% Education Fee or Tuition Fee Scholarship

\* The total number of the recruitment will be counted in the same academic semester.

Metharath University only provides electronic materials related to enrollment, and Party B shall bear all advertising and business expenses during the enrollment process. The marketing plan made by Party B shall be approved by Party A before it can be published.

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**METHARATH**  
**UNIVERSITY**

Hello!

Greetings from Thailand's Metharath University!

Metharath University (MRU) was formally known as Shinawatra University (SIU), established in 1996 in PathumThani, Thailand. Founded in 1996 by former Thai Prime Minister Thaksin Shinawatra, Metharath University is located in Pathum Thani, a suburb of Bangkok, the capital of Thailand, covering an area of more than 750 acres. 45 minutes drive from Bangkok. The school currently has three colleges under its jurisdiction: School of Management, School of Humanities and School of Nursing; there are 17 majors in total, covering three academic levels of undergraduate, master, and doctoral degrees. It is an international education university with first-class teachers in Thailand. Among the majors that recruit international students, 90% of teachers have a doctoral degree, and 40% of the teaching staff have the title of assistant professor or above. Faculty members publish 2.4 papers per year. Internal and external scientific research support funds shall not be less than 40 million baht. The original intention of the establishment of Metharath University is to support the growth of Thai enterprises and regional economic development, so it has always paid great attention to the cultivation of innovation capabilities and the expansion of students' horizons, bringing various innovative experiences and contributions to Thai society and the world.

Metharath University enlists students from all over the world, including undergraduates, Masters and PhDs, bachelor's degrees in Business Administration, international trade, human resources management, marketing, modern logistics management, finance, digital arts, etc. Master's degree in Business Administration, education (including art education, music education), art performance and communication, etc, while doctor's degree in management, education, art performance and communication, semiotics and cultural studies, etc.

In 2023, Metharath University is committed to enhancing its international influence, with a view to playing a more important role on the world education stage. On behalf of Metharath University, I would like to extend an invitation to collaborate with your esteemed organization. We believe that joining forces with your organization will pave the way for exciting opportunities and contribute to the growth and development of our institution.

Having conducted extensive research on your organization, we are impressed by your expertise and dedication to providing exceptional educational services. We firmly believe that our shared values and goals make us ideal collaborators.

If your organization is interested in entering into a partnership with Metharath University, please contact our project office for more details. You can add our WhatsApp or leave your WhatsApp number, we will be happy to arrange an online meeting at your convenience to discuss further details and address any questions or concerns you may have, thank you!

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**METHARATH**  
**UNIVERSITY**

Yours sincerely!

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